

A newsletter for Family Caregivers,
Personal Care Assistants, In-Home Supportive
Service Providers, and Home Health Aides

visit www.comforttohome.com for more information.

The issues Caregivers face every day

Alzheimer's Care-A Day at A Time...

Shows caregivers how to handle daily challenges such as:

- ☛ Resistance and conflict
- ☛ Wandering
- ☛ Bathing, feeding, and exercise
- ☛ Easing the transition to back-up care

Offers caregivers:

- ☛ Activities to do with the person in care
- ☛ Exercises to improve communication and self-esteem
- ☛ Research organizations to call for help

Customize this 4 page newsletter for your caregivers by adding your resource information on the back page!

Yours to reproduce.
Economical – support caregivers for only pennies an issue!

☛ Issues will cover...

- ✓ Dressing, feeding and bathing the person with Alzheimer's
- ✓ How to handle resistance to daily activities
- ✓ Coping with anger or upset from the person in care
- ✓ Making the home safe for someone with hallucinations
- ✓ Activities to do together
- ✓ Support for wandering
- ✓ Resources to call for support
- ✓ Advice from published experts and caregiver authors

Yes! I want to support and boost the morale of my caregivers the easy, economical way. Please start my one-year (10 issues) subscription to *The Comfort of Home™ Alzheimer's Care-A Day at A Time* and send my **complimentary** copy of the comprehensive guidebook, *The Comfort of Home™ An Illustrated Step-by-Step Guide for Caregivers*, right away.

Ten months a year I will receive one master copy of the newsletter in my choice of electronic or printed format. I will have the right to make up to 100 copies of each issue (10 per year), for distribution to caregivers. Call for rates on higher quantities.

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Unconditional money-back guarantee of satisfaction: You must be completely satisfied with *The Comfort of Home™ Alzheimer's Care-A Day at A Time*, or you may cancel at any time in the coming year for a full refund for all undelivered issues.



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CareTrust
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P.O. Box 10283
Portland, OR 97296-0283
800-565-1533
Fax 503-221-7019
newsletter@comforttohome.com
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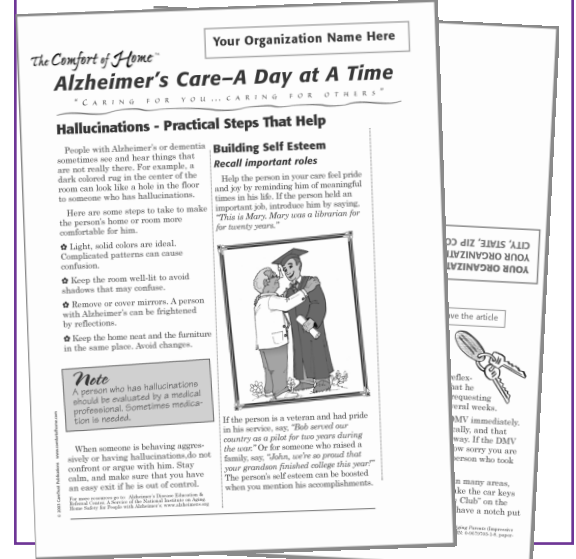
The Comfort of Home™

Alzheimer's Care-A Day at A Time

Use the Alzheimer's-A Day at A Time newsletter for:

- Family, Paraprofessional, and Professional Caregivers: Hand out to caregivers who need tools to deal with specific situations that arise with dementia.
- Family Member Support: Give to professional caregivers to pass on to families who help with caregiving.
- Doctor and Provider Offices: Display in doctor offices (with your company name and logo on the newsletter if desired) to help family caregivers self-identify and know how to reach out.
- Display Materials: Keep in waiting rooms, parish meeting halls, and reception desks for easy access by caregivers who need support.
- Support Group Meetings: Read selections aloud at the beginning of support group meetings as a conversation starter and tool for discussion. Participants take home copies after the meeting.

Alzheimer's Care-A Day at A Time comes to you as a reproducible master that you can copy and distribute to every caregiver inside and outside your organization for mere pennies a day!



The Comfort of Home™ Alzheimer's Care-A Day at A Time is so cost-effective and flexible—you can distribute a newsletter for a tiny fraction of the cost of producing it yourself. There's no easier way to promote your organization while providing a valuable support resource for caregivers.



When you order you'll also receive a complimentary copy of our comprehensive award-winning guidebook, *The Comfort of Home: An Illustrated Step-by-Step Guide for Caregivers* for your training. A \$23 value!

"Caring for you... Caring for others" The Comfort of Home™ Alzheimer's Care-A Day at A Time is enclosed—open and see how this easy-read newsletter is just the tool you've been looking for to support and boost the morale of all your caregivers!

CareTrust
PUBLICATIONS, LLC
P.O. Box 10283
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Maria thought you would find this helpful for caregiver support.

For other caregiver training and support materials, email resources@comfortofhome.com

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